



## 3 Easy Steps to Getting Started and Building Success

Getting started with Paparazzi is easy and can be a life changing experience. Most of Paparazzi's Consultants not only use Paparazzi as a way to generate additional income for their families, but also as a way to have fun, enjoy their friends and family, and share something with their acquaintances that can build lasting relationships. Above all, what Paparazzi Consultants love is that it's easy!

### Step 1: Enroll

It is as simple as visiting [paparazziaccessories.com](http://paparazziaccessories.com) to choose a starter kit and signing up with your sponsor's id number, or completing a Paparazzi Consultant Agreement and faxing it to (435) 635-9470. You may also call Customer Service at (855) 697-2727 to set up your Consultant account with Paparazzi. If you have questions as to which size of kit to order, please don't hesitate to contact your sponsor or Paparazzi directly. Paparazzi allows you to purchase your inventory at the lowest wholesale prices available, empowering you to sell product at an amazingly low \$5 and still earn a high retail profit of 45%. You will also be able to qualify for additional commissions and rebates through the Paparazzi Compensation Plan.

### Step 2: Host A Party

Host your first event. Either in your home or through a larger event, schedule and invite your friends, neighbors, co-workers, and associates. Don't be afraid to invite everyone, because with \$5 accessories you will be surprised how low-pressure the event will become. Regardless of how much or how little your clients purchase, make sure they have a good time. Don't feel like you need to create a sense of urgency for guests to purchase at your parties – Paparazzi has learned that the most successful parties are those with little or no pressure to buy.

### Step 3: Do It Again And Show Others

After you host your first successful party, the next step is easy – DO IT AGAIN. Through the Consultant Back Office replace or increase the inventory that was sold at your party. You will be able to restock easily by purchasing replenishment kits through the Consultant Back Office or through the Customer Service line. You know now a little more as to what your clients may be looking for. Host another party. As you host your parties, you will find individuals who will want to host their own parties and invite their friends. When this happens, host a party at their house encouraging them with Hostess Credit (see Policies and Procedures) towards more product or show them these same three steps and encourage them to become a Consultant. Show them how to have the same success that you have had, and through the Paparazzi Compensation Plan you will be rewarded for their growth.

### Tips

The Paparazzi Starter Pack (for \$700.00) is the most popular way to start your Home Based Business, as it comes with all the accessories to support your growth.

Paparazzi Consultants have learned that the more inventory you have on hand, the more products you sell. Having a wide selection of jewelry and hair accessories to pick from is not only more aesthetic for your clients, but it also makes it easier for them to be more aggressive in their purchasing. Don't be afraid to purchase inventory – be afraid of being out of stock half way through the evening.

Have parties often. Remind your clients that your personal inventory changes regularly, and that every time they come you will have new items for them to preview. This makes the next party with the same group of people not only possible, but exciting.

Remind people that if they see something that they like at the party they should get it now. Because the inventory changes regularly and quantities sell out, you cannot guarantee that they may see that exact accessory again.



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