



Packaging Your Orders For Your Customers

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Packaging

- Padded Envelopes
(i.e. <http://www.amazon.com/dp/B00TJ510H0?psc=1>)
- Bag jewelry individually in small jewelry ziploc bags
(Hobby Lobby has multiple sizes and are very inexpensive with 40% off coupon,
<http://shop.hobbylobby.com/products/4-x-6-self-sealing-plastic-bags-888800/>)
- Add Invoice to package with a personal message written on it (Personal message: Thanks for your purchases. I hope you enjoy your amazing necklace!)
- Add business card and marketing materials (captive audience, think about what Paparazzi packs with its jewelry each time you order)

Postal Scale (\$16.97 on Amazon)

http://www.amazon.com/Weighmax-Style-Postal-Mailing-W-2812-5LB/dp/B004Q79GP8/ref=pd_sbs_op_4?ie=UTF8&refRID=1W9M4GTM2WBHN9ZRS61M

Mailing Size - First Class (13oz. and below) vs. Priority (13.1oz. and above)

- If your package is more than 13 oz., then the cheapest shipping option will be the flat rate envelope that can be “bought” from usps.com. There is no charge for the envelopes and shipping is \$5.05 for whatever you can fit in the envelope, up to 70 pounds.